

Chad Richter
Cindy Brown
Dale Stine
David Leeds
Edison Farrow
Elizabeth Schwartz
Gayle Durham
Jorge Richa
Laura Veitia
Mark Wylie
Michael Bath
Nellie Barrios

Meeting Minutes Tuesday, April 14th, 2015

Members in attendance were Thomas Barker, Cindy Brown, Dale Stine, David Leeds, Edison Farrow, Elizabeth Schwartz, Jorge Richa, Mark Wylie, Michael Bath, Nellie Barrios. From Administration: Vania Pedraja, Daphne Saba. Guest: George Neary (The Greater Miami Convention & Visitors Bureau)

1. Welcome

- a) The LGBT BEC welcomed our new Miami Beach City liason Daphne Saba.

2. Old Business

- a) Minutes of 3/10/15 were approved (David motioned to approved, Cindy 2nd it).

3. Ongoing Business

- a) Transgender HRC Policy – Steinberg declared her support at last commission meeting sponsoring the resolution encouraging State Legislature not to pass the statute which in essence would criminalize transgender people. Vania will check with Rob for an update as we do not know where it is at (City & State).
- b) Religious Exemption - Cindy motioned (Dale 2nd) to authorize Rob to submit to the commission the correct revised language (eliminating the “religious” exemption) for consideration.
- c) LGBT Street Signs – the request died at “Neighborhood”. Because it died before the recommendation on specifics of which intersections to place the signs were available, the committee needs to resubmit the request. Liz motioned and Dale 2nd to add to the existing motion the specifics on where we would like for these signs to be which is “on Ocean Drive (7th through 14th) corner of Lincoln & Pennsylvania, and corner of Lincoln & Bay”.
- d) Miami Beach Police Update – Detective Juan Sanchez could not attend the meeting thus no update was available
- e) LGBT GMCVB Update – George Neary presented an update on the initiatives that the GMCVB is engaged on to market Miami & Miami Beach as an LGBT friendly destination. Among the things he shared were; attendance to trade shows, cultural schedule, research at local gay events, journalists fam trips, Diversity guide book, ads in local magazines, wrap of Big Bus promoting the LGBT Visitor Center. Liz requested GMCVB to update some of the information on the trade show schedule that is outdated (relevant to Aqua Girl). BEC requested that its Marketing Sub-Committee is involved in the review of the Diversity guide as there is also some information to be

updated / change. Topics to be presented by the GMCVB at future meetings will be: PR efforts, social media, experiential marketing, creative for future development, business cultivation.

- f) Committee Name Change – is going to the 2nd reading and expected to be approved in July.
- g) HRC – a specific date for submission of paperwork has not been provided by HRC but team is working with assumption it will be in August. Will work on preparing all needed with special attention to: Transgender, Elders, City Employees LGBT Group. Impacting these will be the HRO, the Seniors Programming and for the employees suggestion of partnering with the LGBT Visitor Center for weekly Happy Hour gatherings (as part of the Center's existing programming). It was brought to the attention that there could be improvements done in the City's website on the visibility of the LGBT BEC as right now it is very difficult to find. Vania will check with the pertinent person in the City for improvement.

4. Other Business

- a) Sub-Committee Reports. All subcommittees need to meet prior to the next LGBT BEC meeting (providing notification to Vania on time & place at least 2 weeks out for proper posting)
 - i. Senior Programming (Liz, David, Jorge, Laura)
 - a. Discussed how SAGE is in conversation with JCS to partner with them and possibly establish a Miami Affiliate, using their facility and identifying a person who would become the lead in this efforts. The LGBT BEC Senior Programming team offered its help to support them in the search for data collection, visibility and being part of their own committee structure they are contemplating creating.
 - ii. Visibility & Marketing (Dale, Cindy, Nellie, Chad, Thomas)
 - a. Subcommittee met to address various projects, opportunities and explore new ones.
 - i. Street Signs – addressed above in 3c.
 - ii. HRC Event – proposed for 11/17
 - iii. LGBT @ Holocaust Memorial – Liz will make the ask and gauge interest with her contact at next organization's meeting.
 - iv. Cross Walk – it was refreshed for Miami Beach Gay Pride
 - v. Proposing an "Out in the Park" movie night for Coming Out Day on 10/11.
 - iii. Attract LGBT Businesses to MB (Edison, Michael, Mark, Gayle, James)
 - a. Searching for contact at City of Miami Beach who can lead and guide businesses. Vania to invite someone from the Economic Development office to attend our next LGBT BEC meeting in May.

- b) Announcements – NCLR Events (4/18), Miami Gay & Lesbian Film Festival (4/24 – 5/2),

Meeting adjourned at 2:05pm.